

## An unprecedented collaboration to help people to prepare for in-demand, family-sustaining careers

As a nation, we face considerable transformations in our economy, our demographics, our international relationships, and our educational infrastructure. With so many dynamics interacting simultaneously, it can be difficult to see a clear path toward continuing prosperity and global leadership.

This confluence of challenges has a direct impact on our communities and regions, too. How can we deploy limited regional resources with insights and precision when the macro-level backdrop changes at such a dizzying rate? How can we help our own communities to focus on priorities and prosperity?

As it turns out, these confusing challenges actually bring new opportunities—but to prosper in this new environment, we must reignite innovation and drive collaboration in everything we do.

### A New Strategy

Monster is leading a partnership that enables individuals—and in particular our young people—to explore and prepare for family-sustaining, in-demand careers. We've assembled a set of both online and in-person tools to enable people to see and explore real opportunities and develop the hard and soft skills they need to succeed. The iSucceed program enables people to choose pathways that lead to personal achievement so they can contribute to and participate in their own regional economies.

### What is iSucceed?

iSucceed is a suite of proven, mutually-reinforcing programs that provide unprecedented support, going above and beyond the educational process to enable people to become college- and career-ready. We begin with programs for middle school students and continue support through the post-secondary completion needed to acquire relevant skills and to launch satisfying careers.

Our approach is to:

- convene stakeholders to work more collaboratively around targeted issues and opportunities
- augment effective programs, bringing new capabilities, scale, and scope
- attract sustainable funding by delivering measurable outcomes
- enhance competitiveness by building pipelines of workers with in-demand skills

By combining these proven solutions in new ways, and deploying them flexibly to support community priorities, the iSucceed partners bring a new solution to many of our most intractable problems.

### What is the Impact?

iSucceed offers a solutions framework that augments existing programs and enables participants to:

- find and develop their passion, build confidence and self-efficacy, and persist in their efforts
- identify relevant and interesting career paths based on real, timely data
- understand and plan for the educational pathways needed to prepare for those careers
- practice the soft skills and develop the networks they'll need to achieve long-term success

In the end, iSucceed helps your region to create engaged and successful students who are prepared to transition from the academic to the working world with a clear vision, confidence, skills, and commitment.



*“What the whole world wants is a good job. That is one of the single biggest discoveries Gallup has ever made.”*

— Jim Clifton, Gallup,  
“Global Migration Patterns  
and Job Creation,” 2007.

## How Does it Work?

iSucceed is primarily focused on helping to reduce drop-out rates and achievement gaps. By increasing the opportunities for people to become self-sufficient and successful, we reduce the need for remediation and social supports for the disenfranchised. iSucceed brings to students a variety of inter-connected programs that create a solution greater than the sum of its parts. By building on the strengths of each, we create a network of support.

iSucceed Components and Outcomes	
Live, interactive, focused workshops	Motivating and informative workshops targeting specific themes for particular groups of people
Online mentoring	Help students navigate their options and explore their passions and potential
Leadership and soft skills development	Provide the necessary exposure and practice so students understand business culture
Career exploration and self-assessment tools	Let students discover different career choices they may have never known existed
Project-based learning, STEM-focused and other relevant curriculum and support	Students learn critical thinking, collaboration, and other skills needed for the future
Real-time labor intelligence	Make timely and granular information available to stakeholders to support decisive action
Community engagement process	Proven approach for convening the stakeholders to ensure community alignment and support
Greater connectivity and alignment with business	Job shadowing, internships, externships, and hosted networking opportunities for students

## Beyond the Student

It is important to note that iSucceed programs can be deployed to help displaced workers, incarcerated and ex-offenders, at-risk youth, and other populations, in addition to traditional students. iSucceed's component-based solutions framework enables the flexibility to meet the specific needs and priorities of the participants.

## Regional Collaboration is Key

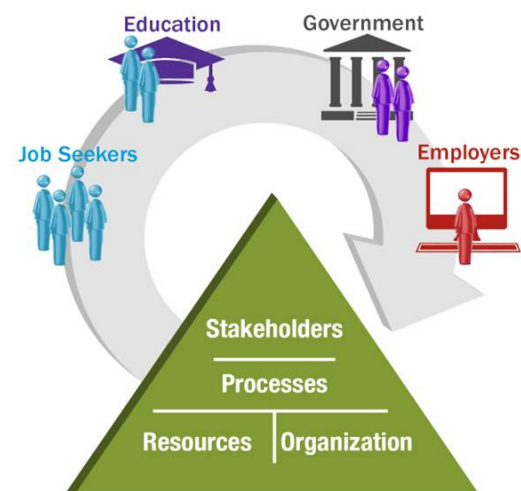
iSucceed helps to build and leverage collaboration among stakeholders to solve community-based issues on a regional level. One key element of iSucceed is the fact that it brings people together to create greater alignment, direction, and context.

By working with regional champions and stakeholders, we bring renewed energy and focus to existing programs while enabling the deployment of broader, integrated solutions that deliver life-changing impact on our young people.

Employers, for example, have a vested interest in educational outcomes. So iSucceed provides a measurable tool for investing time and other resources directly into the lives of future workers.

iSucceed delivers measurable results to substantially 'move the needle' on a national level, one region at a time.

## Creating the High-Performance Workforce



## A Call to Action

We are facing greater competition from abroad, erosion of our ability to innovate, and a demographic shift that means a shrinking group of young people will have to shoulder the increasing demands of supporting our economic future. Educators, employers, and workforce developers can no longer face these issues without significant new forms of collaboration.

iSucceed brings these and other stakeholders together on a regional basis to deliver impactful solutions that give people vision, confidence, and knowledge to pursue meaningful and productive futures.

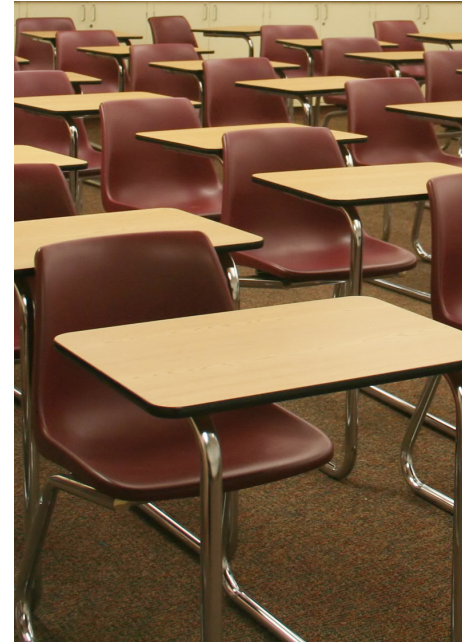
Leverage our success to bring greater alignment to your region's resources. We've delivered targeted workshops to more than 25 million students. Our eMentoring solution has made a positive impact in the lives of over 20,000 struggling young people while providing an effective conduit for investment by employers. We can provide access to more than \$3.4 billion available in scholarships to help people pay for post-secondary education. And that's just the beginning.

Contact us today to begin the discovery process. We will assist your team in:

- Evaluating regional priorities and identifying enhancements to existing efforts
- Building a solutions map that leverages your resources and relationships
- Creating a budget and deployment sequence to begin implementing the iSucceed program
- Convening stakeholders to build an action plan that leverages all available resources
- Identifying and pursuing sustainability funding to make sure the program delivers into the future

The game is changing too much for the old rules and assumptions to be effective anymore. It's time to work together in new ways to solve these challenging new circumstances. Let's get started.

Contact the Monster Public Sector & Education team directly at (866) 399-5071 or via e-mail at [PSE@Monster.com](mailto:PSE@Monster.com). Visit our iSucceed resource page at <http://unleashthemonster.net/isucceed>.



*"If the students who dropped out of the Class of 2009 had graduated, the nation's economy would have benefited from nearly \$335 billion in additional income over the course of their lifetimes."*

— Alliance for Excellent Education, "The High Cost of High School Dropouts," IssueBrief, Aug. 2009.

*"Just as an explosion in educational attainment helped propel the economic growth of the American Century, so our current failure to prepare many of our young people is taking a heavy toll."*

— Harvard Graduate School of Education, "Pathways to Prosperity," Sept. 2010.

## The iSucceed Partners

Monster has assembled a team of industry- and thought-leaders to create a menu of solutions that can drive real progress in aligning our educational outcomes with the key drivers of our regional economies.



**Monster's Public Sector & Education** team is focused on helping people to enhance their lives. Our iSucceed program has delivered workshops to more than 25 million students and one-third of all high school students in the United States use our Fastweb scholarship database. As a global top 20 internet company, we reach two-thirds of all internet users in the United States.



**The Wright Resource Group** is a full-service leadership development consulting firm, offering practical, non-traditional innovation-based leadership programs. WRG leverages extensive experience to educate and empower dynamic leaders with a cutting edge approach to offer a competitive advantage.



**iCouldBe** is an award-winning online mentoring program connecting students from diverse communities with mentors across the country, cultivating meaningful relationships to explore interests, talents and dreams for the future.



**The Real Game** is an engaging, experiential learning experience that helps students and adults imagine the future career pathways and lifestyle they want to live. With a clearer vision of the future they want, and increased awareness of the important of success in education and mastery of 21st century skills, participants become more intentional and purposeful in pursuing their dreams.



**Career Cruising** is an industry-leading online career guidance and planning system. People of all ages use Career Cruising's tools to find the right career, explore education and training options, and build their own portfolio.



**The Whetstone Group** builds stronger and healthier communities by connecting economic development, workforce development, private industry, and education in a unique collaborative Community Workforce Planning initiative called *Linking Economic and Academic Development (LEAD) Through Workforce Innovations*®. LEAD leverages the education system to build *LEAD Career & Technical Education (CTE) Pathways*® in order to organically grow a sustainable talent pipeline for the region.