



Career and Technical Education Pathways

A part of The Whetstone Group's Linking Economic and Academic Development (LEAD) Through Workforce Innovations©



The Whetstone Group's Career and Technical Education Pathways are a key component of the Linking Economic and Academic Development Through Workforce Innovations community workforce planning model. This powerful and proven model aims to create an organically grown and sustainable talent pipeline that ties education offerings to your community's forecasted economic and workforce needs. These pathways provide school systems the opportunity to offer all students marketable skill sets that, upon graduation, better prepare them for post-secondary opportunities or direct entry into the workforce.

School districts that implement LEAD Career and Technical Education Pathways©:

1. Explore an innovative role for education as a strategic partner in a community collaboration effort that produces:

- an organically-grown talent pipeline for your area
- students who are better prepared for a future in college or direct entry into the workforce

2. Discover the proven foundation of building effective and efficient Career and Technical Education Pathways (CTE Pathways) that deliver students with marketable skill sets along with the positive by-products of:

- decreased dropout rate
- closure of the achievement gap
- decreased disciplinary actions

3. Redefine partnerships between education and other key stakeholders, such as:

- economic development
- workforce development
- private industry

4. Leverage the strengths of all key stakeholders in the community to create a comprehensive community workforce planning initiative that results in a healthier and stronger local economy while physically and fiscally sustaining career education pathways.

monster® Public Sector & Education

The Whetstone Group Teams with Monster

Monster is leading a partnership that enables Americans—in particular, our youth—to explore and prepare for family-sustaining, in-demand careers. Monster has assembled a suite of tools—online and in-person—to enable people to see and explore real opportunities and develop the hard and soft skills they need to succeed. The iSucceed program enables people to choose pathways that lead to personal achievement so they can contribute to and participate in their own regional economies.

The Whetstone Group is a partner with the iSucceed Program and shares in its commitment to create community collaboration and to give students access to innovative technology which connects them to mentors and other career exploration opportunities.



Call The Whetstone Group today to learn more about bringing a *LEAD Career and Technical Education Pathways* program to your school district!

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LEAD Career and Technical Education Pathways help meet funding and regulatory requirements

For Race to the Top Fund recipients, the LEAD Career and Technical Education Pathways program will allow the school district to implement a proven, cost effective and results-oriented CTE Pathways offerings.

The fundamental principles of LEAD will ensure the school district meets rigorous standards for Race to the Top and Perkins funding sources as well as CTE Pathways legislation, such as the Career and Professional Education (CAPE) Act in Florida.

Based on many years of development, the LEAD Career and Technical Education Pathway model is easily and rapidly deployed. This model will save school districts millions of dollars in time and resources needed to begin immediately delivering results for students and their community.

A LEAD CTE Pathway Provides:

- professional development opportunities for instructional personnel in cognitive behavior aspects of student employability behaviors;
- an education experience that increases self-efficacy, which allows students (specifically at-risk) to begin to see themselves as having the ability to achieve success;
- emphasis on STEM activity increasing math, science and reading test scores;
- integration of rigor, relevance and relationships into course offerings;
- evaluation of the initiative to gain an understanding of the long-term economic and social impact on the student and the community;
- easy-to-deploy workshops that guide the district step by step through the implementation process; and
- access to innovative technologies and supporting services through partnership with Monster's iSucceed alliances.

MEET OUR TEAM

Jeff Scroggins, principal with The Whetstone Group, is one of the chief architects of the career academy model that inspired landmark CTE Pathways legislation and has more than 20 years of experience in education and private business.

Prior to joining Whetstone, Jeff led the implementation of one of the most successful and innovative CTE Pathways



Jeff Scroggins, principal with The Whetstone Group, is a leading subject matter expert in building CTE Pathways programs.

programs in the country. Under his leadership, the Okaloosa CHOICE Institutes in Florida were consistently recognized at the state, national and international levels. In its first four years of existence, students earned more than \$14 million in nationally recognized industry certifications and college credits making them immediately marketable to prospective colleges and employers. A study conducted of the first 200 students to graduate

from these career academies from 2005–2006 indicated the anticipated lifetime impact on the community's local economy at approximately \$41 million and the impact on the individual student to be well over \$300,000. This success was the inspiration for the introduction of the Florida Career and Professional Education (CAPE) Act in 2007, which mandated replication of this model throughout the state. Under Jeff's leadership, local secondary education students earned more than \$200,000 in CAPE supplemental funding in its first two years of existence. Jeff has served in several advisory capacities with different state agencies and departments and has served as a technical advisor for more than 12 successful replication projects around the state of Florida.



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