

## ECONOMIC AND WORKFORCE CHANGES REQUIRE REAL-TIME DATA

*In today's turbulent economy, it's hard to find data current enough to inform critical decisions in workforce, economic and educational development*

Monster's real-time labor intelligence (RLI) provides the data, analysis and insights to drive key program and investment decisions. Government, education and business customers use our research services and analysts to make decisions that grow industries, create new employment opportunities for job seekers and help align workforce skills with employer needs. It is critical for leaders to make decisions with confidence and deliver results to support sustainable economic growth. Accurate insight into the demand for skills and detailed data ensures that:

- Workforce development knows where to invest their training dollars
- Educational institutions align curriculum with the new and emerging economy
- Economic development teams have the quantitative data to compete for new companies
- Regions have the tools to track the effectiveness of their efforts – and their American Recovery and Reinvestment Act investments

Success in today's global marketplace requires direct, actionable, real-time intelligence about your employers' needs and available skills.

## REAL-TIME LABOR INTELLIGENCE THAT TAPS THE POWER OF MONSTER

Our solutions utilize Monster's vast data resources, plus a large, experienced team of analysts.

### Supply Side

- Over 110 million US resumes, 980K new resumes added monthly
- More than 11 million unique job seeker visitors each month
- On average, Monster manages nearly 24 million active Job Seeker Accounts nationwide

### Demand Side

- One of the world's largest jobs data sources; on average over 200,000 current U.S. job listings
- Ability to access additional postings from hundreds of job boards, plus government, non-profit and industry association sites

### Monster Research Team

- Dedicated PSE analyst team, plus the resources of Monster's Insights research group
- Partnerships that extend research solutions into areas such as employer surveys, curriculum development and economic forecasting

- *How can we build the workforce of the future without knowing our current talent and skills?*
- *Once we know our skill sets, how can we connect employers to that talent faster and more powerfully?*
- *Where can I find accurate, and real-time labor market data to attract business to my area?*
- *How can we measure the real-time impact of our economic and workforce strategies, and our training investments?*
- *How can our region's educational institutions better align curriculum with the long-term needs of our employers?*



**FOR MORE INFORMATION  
SEE REVERSE.**

## In-depth analysis and insight from the market leader

Monster Public Sector & Education is the premier global provider of real-time labor intelligence and advisory services to public sector organizations and higher education.

We help government leaders, business executives, and the economic and workforce development communities make fact-based decisions through our actionable research offerings. Our customers use Monster Real-Time Labor Intelligence services to attract and develop new industries, leverage regional skill sets to put dislocated workers back to work faster, and to anticipate changing jobs and industry trends before they occur.

## Choose the right research offering for your needs:

### Subscription Service

Detailed bi-annual or quarterly supply and demand-side reports with key results, insights and actions to consider. Service also includes access to Monster's research team

### Custom Reports

Single, customized research analysis reports for your agency or organization for presentations, conference, white papers, etc. to help advance your organization's mission

### Research Brief

High level summarization and analysis to Research Data deliverable

### Research Data

Aggregated and detail level supply and demand side data that can be delivered to your labor market team on a one-time or scheduled basis to supplement your team's market analysis



- Easily identify your region's talent surpluses & deficits with timely data, then take informed action.
- Track your workforce and economic strategies with timely information.
- Demonstrate how your region stands out as smarter, more agile, and more responsive.
- Make ARRA investment decisions with confidence.
- Get the detailed insights you need to ensure that you are making the right approach in economic and workforce development.
- Attract business to your area using proven data and the ability to connect the employer directly to your talent pool.

Our capabilities help your region to align curriculum with strategic skill requirements even as they evolve, connect emerging and relocating employers to those with the right skills, and manage and measure performance toward achieving your objectives.

## MONSTER REAL-TIME LABOR INTELLIGENCE

To get started or to learn more, call 866-399-5071 or email [pse@monster.com](mailto:pse@monster.com)