

# MONSTER ONLINE CAREER COMMUNITIES

## TARGETED SOCIAL NETWORKING TO SUPPORT YOUR REGION'S ECONOMIC SUCCESS

monster®  
Public Sector & Education

### CREATING COMPETITIVE REGIONAL ECONOMIES REQUIRES NEW TOOLS

*Ensuring regional economic success is more challenging than ever. Many aspects of our economy are changing in dynamic and unpredictable ways. New mandates and competitive demands, rapid workforce transformation, large and sudden job losses, and market-changing innovations all contribute to creating unprecedented difficulties for regional leaders. Success in these challenging times requires responsiveness and strong, visionary leadership.*

The national economy is built upon the success of regional economies from across the country. These regions must focus their strengths – resources, workforce, established sectors – to create viable, thriving economies in this increasingly-competitive market.

This requires unprecedented collaboration and coordination among stakeholders - business, government and education - to attract and support the workers and to build the infrastructure for success in both the physical and online worlds.

### MONSTER'S ONLINE CAREER COMMUNITIES BUILD SYNERGY – AND VISIBILITY – TO HELP YOU SUCCEED

Monster Public Sector & Education has developed a range of solutions to meet the emerging needs of regional and sector-based stakeholders to foster collaboration, strong local networks, access to targeted job boards, support for dislocated workers, and global visibility of a region's assets and innovations.

Deploying targeted online communities to support your region and its strategic sectors, Monster can help you to build a foundation for sustainable success.

- *What benefits would you realize if your region could bring stakeholders together online to collaborate around all facets of economic and workforce development?*
- *How can your region build talent networks and pipelines around key sectors and industries?*
- *What if your region could demonstrate a better way to create synergies in your key industries? What would that say about your region's leadership?*
- *Imagine the impact if you could leverage proactive marketing for your region's businesses and schools, attracting and retaining the "right" kind of talent.*



**FOR MORE INFORMATION  
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## **Monster's Online Career Communities demonstrate your region's leadership, innovation, and commitment to success.**

Monster's Online Career Communities are scalable and flexible solutions that deliver the targeted social networking platform you need to compete in this always-on, global marketplace. Unlike more generic sites, Monster's Online Career Communities put your region in control of powerful tools to enable success, such as:

### **Custom Job Board with Career Planning**

Give your employers and job seekers access to the most powerful job matching tools available today. They can explore the resources Monster has developed over the past 15 years to enable career planning and job exploration. No other solution can provide such detailed and timely career information.

### **Online Career Counseling for Dislocated Workers**

Many regions are experiencing job losses, whether large and sudden, or continuous and erosive. Monster has created the most comprehensive set of virtual outplacement services that can be supplemented with one-on-one counseling and unrivaled virtual resources support.

### **Social Networking**

Social networking is a key development in building online communities around a common interest. Discussion boards on specific sectors and industries in your region are just the beginning. We've created a powerful array of Web 2.0 tools to bring the stakeholders of your region together to create unity of purpose and to foster collaboration like never before. Engage online and expand your region's value proposition like never before.

### **Online Advertising**

Monster and its extensive portfolio of web properties can drive traffic to your site through a variety of mechanisms. Our presence on the Internet makes us a top destination, which you can leverage to promote and market your region's assets.

### **High-Performance Solutions from the Leader You Know**

As the global economy continues to evolve, regions that demonstrate and deliver innovative solutions will emerge with a sustainable plan for growth. Monster's Online Career Communities combine high-performance, online solutions with Monster professional services to ensure you expand your workforce and economic development.

- *Apply cutting-edge online tools to transform the relationships and foster collaboration among your region's stakeholders.*
- *Deploy a targeted online destination to align your resources and provide a solution that helps guide job seekers into careers that match their skills, interests, and abilities with your region's economic strategy.*
- *Attract the best and brightest from around the world while drawing attention to the economic possibilities of your region.*

**MONSTER ONLINE  
CAREER COMMUNITIES**

To get started or to learn more, call 866-399-5071 or email [pse@monster.com](mailto:pse@monster.com)